

ALL ABOARD

LIVE OAK



About the Campaign

- ❖ The Sunset Limited Line passenger rail service ran from New Orleans to Jacksonville until portions of the rail were damaged by Hurricane Katrina in 2005.
- ❖ Now Amtrak and the Southern Rail Commission (SRC) are working to reinstate this route, but Live Oak is not(yet) being considered as a stop for the route.
- ❖ The City of Live Oak and Suwannee County would like Amtrak and the SRC to consider making Live Oak an “East of NOLA Route” stop.



Why Live Oak?



ECONOMIC
IMPACT



PRIME
LOCATION



HUB FOR
TOURISM



HISTORY



Economic Impact

- ❁ Southern Rail Commission officials project 138,300 yearly passengers will use the proposed Live Oak station.
- ❁ The station is estimated to generate annual profits for Amtrak between \$6.77 and \$7.24 million.
- ❁ The renovated train station will attract new businesses, industry, visitors and revenue to the city and surrounding areas.





Prime Location

Live Oak is located in the center of the North Florida Business Diamond – the area bounded by Tallahassee, Valdosta, Jacksonville and Gainesville – and served by:

- Two regional airports
- Three state highways
- Two interstate highways
- Two international airports





Prime Location

- ❁ The remodeled rail station is centrally located in a safe, well-lit area of downtown across from the Fire Station and Chamber of Commerce.





Hub for Tourism

- Live Oak is home to the Spirit of the Suwannee Music Park:
 - Hosts eight major annual music festivals
 - Receives 600,000 guests annually



www.allaboarliveoak.com





Hub for Tourism

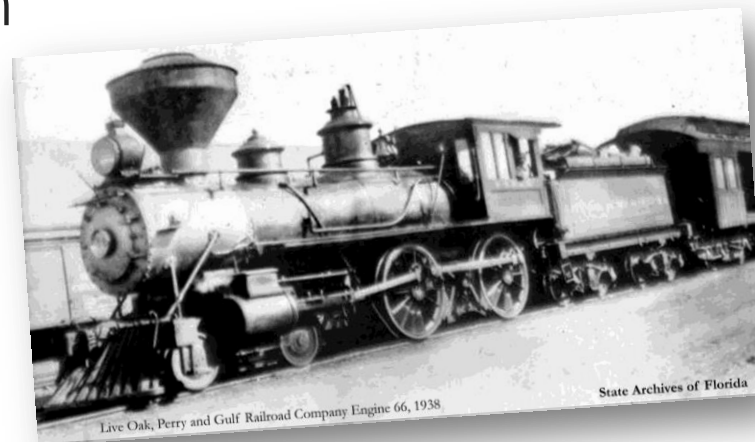
- Live Oak is a favored destination for eco-tourists due to:
 - Bountiful camping grounds and plains
 - The Suwannee River
 - Diving capital of the world





History

- Live Oak owes its existence and namesake to the expansion of the railroad in the 1800s.
- The city was a stop on the previous Sunset Limited Line that ran from New Orleans to Jacksonville.



Where are we so far?

- The federally chartered Gulf Coast Working Group is working to determine how to restore passenger rail services across America's southern coast.
- They sent an update to Congress on December 14, 2016, detailing their progress and identifying next steps that must be taken, which include:
 - Finalizing a list of infrastructure needed to restore service
 - Agreeing to order-of-magnitude capital cost estimates
 - Identifying potential sources for federal, state and local funding
- Senator Bill Nelson has confirmed his support for the campaign.
- **Petition signature update:**
1,060 signatures as of March 23, 2017



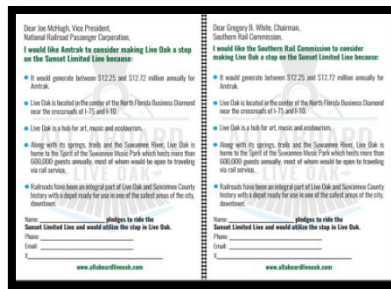
Live Oak Station by the Numbers:

- 138,300 yearly passengers projected
- Between \$6.77 and \$7.24 million in annual profits estimated for Amtrak
- Live Oak already hosts more than 600,000 tourists on an annual basis
- Centrally located in North Florida Business Diamond near various markets:

Valdosta.....42 miles	Jacksonville...84 miles	Savannah.....220 miles
Gainesville.....70 miles	Orlando.....179 miles	Atlanta.....273 miles
Tallahassee.....82 miles	Tampa.....194 miles	Pensacola....275 miles

How to Get on Board:

- ❧ Sign and share the online petition at:
www.allaboardliveoak.com/petition
- ❧ Spread the word! The website offers downloadable materials with information about the campaign you can share with others at:
www.allaboardliveoak.com/get-on-board



How to Get on Board:

- 🌿 Check out our website at:
www.allaboardliveoak.com
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